

## Message Text

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PAGE 01 STATE 197669  
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/OIM/228/ACORRO/BJP  
APPROVED BY EB/OCA:SPHARRIS  
COM/OIM/228/GWKNOWLES  
COM/OIM/210/CGENDREAU  
COM/OIM/222/CJBARRETT  
STATE/EB/OCA/CD/SHARRIS  
STATE/EB/SE/EMARCOTT  
STATE/EUR/RPE/RLAMANTIA  
-----107097 050447Z /14

R 042217Z AUG 78  
FM SECSTATE WASHDC  
TO AMCONSUL ADANA  
AMEMBASSY ANKARA  
AMCONSUL ISTANBUL  
AMCONSUL IZMIR

UNCLAS STATE 197669

E.O. 11652: N/A

TAGS: BEXP, TU

SUBJECT: FY 79 COMMERCIAL ACTION PROGRAM (CAP) FOR TURKEY

REF: ANKARA'S 5452, 7/28/78

1. STATE/COMMERCE CONCUR IN MERITS OF POST'S PREPARATION OF FY 1979 CAP FOR TURKEY IN CONTEXT OF ITS USEFULNESS AS A MANAGEMENT TOOL TO SET FORTH COMMERCIAL OBJECTIVES.
2. ADMITTEDLY, UNDER PRESENT DARKENED ECONOMIC PICTURE AND CONSEQUENT SCALED DOWN U.S. COMMERCIAL PROSPECTS IN TURKISH MARKET, LESS EMPHASIS ON TRADE PROMOTION ACTIVITIES IS  
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WARRANTED. HOWEVER, VARIOUS USDOC PROMOTIONS CITED IN REFTEL REMAIN AS TRADE EVENTS FOR TURKEY AND ARE CONSIDERED FIRM COMMITMENTS TO BE UNDERTAKEN IN GOOD FAITH BY COMMERCE.

3. POST'S PLANS TO PARE DOWN CAP FORMAT AS STATED IN PAR. 7 OF REFTEL APPEAR TO BE JUSTIFIED IN LIGHT OF MORE

CIRCUMSPECT COMMERCIAL OBJECTIVES TO BE ACCOMPLISHED IN

FY 1979. INCLUSION OF SOME TYPE OF TIME REFERENCE SYSTEM  
FOR THE COMPLETION OF ACTIONS, HOWEVER, SHOULD NOT BE  
RULED OUT.

4. PROPOSED CAMPAIGN THEMES AND CONCEPT OF A COMMERCIAL  
REPORTING PLAN TO BE INCORPORATED UNDER "OTHER SPECIAL  
EFFORTS" SEEM TO BE HIGHLY APPROPRIATE CHOICES FOR SECTION  
IV PORTION OF CAP. VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 04 aug 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
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**TAGS:** BEXP, TU  
**To:** ADANA ANKARA MULTIPLE  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
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